STRATEGY MEETS CREATIVITY.

Ideas into impact.

A connected creative partner for your brand.

Marketing / Design / Web / Production



One team. A connected presence.

From the first idea to the final execution.

We turn ideas into brands people can recognize.

Crevo brings marketing, design, production and web development together. We connect every part of your digital presence to a clear purpose.

Our portfolio brings together work by the team behind Crevo, presented here in our new brand identity.



Creative work with a clear purpose.

OUR MISSION

Connect content, design, advertising and websites through thoughtful, organized execution.

OUR VISION

Build a creative partner that businesses can rely on for a clear, consistent digital presence.

Social media & content

A consistent voice across your social channels.

- Content strategy and planning
- Copywriting and visual content
- Publishing and page management
- Performance review and reporting



Brand identity & design

A recognizable visual language for your business.

- Logos, colors and typography
- Brand guidelines and applications
- Packaging and marketing design
- Identity development and refresh



Web development

A website built around your business.

- Company websites and landing pages
- Online stores and digital experiences
- Responsive interface design
- Content structure and usability



Photography & video

Visual content that makes the idea tangible.

- Food and product photography
- Lifestyle and brand shoots
- Reels and video production
- Editing and motion graphics



Paid advertising

Creative and targeting, informed by performance.

- Campaign planning and setup
- Creative development and testing
- Audience strategy
- Reporting and optimization



The right work, connected.

A shared direction	Content, design, ads and web work toward the same goal.
A clear scope	Deliverables and review stages are agreed before work begins.
Work you can follow	An organized process keeps your team involved along the way.

A clear path, together.

01

Understand

We listen, define the audience and agree on the goal.

02

Plan

We align on scope, deliverables, timing and budget.

03

Create

We develop the work and review it at clear checkpoints.

04

Launch & refine

We deliver, monitor and identify the next improvements.

Clear communication at every stage.

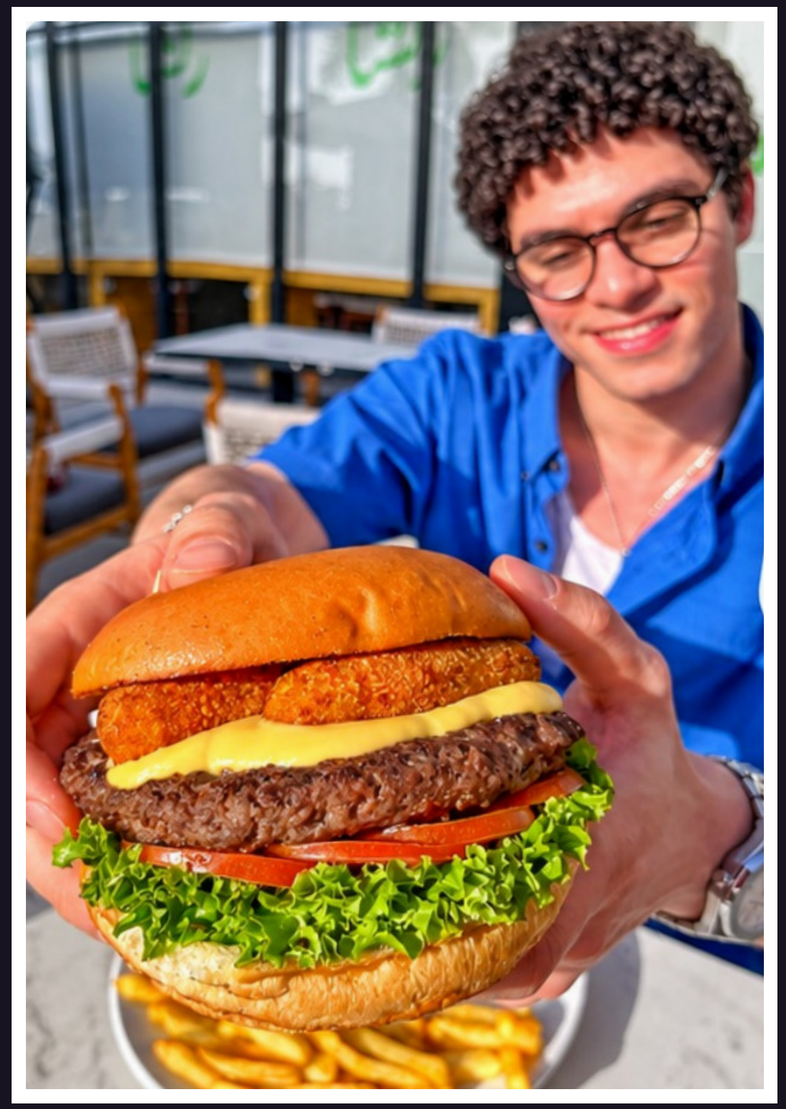
Photography

Products, flavor and the details that matter.

Kersha

Made to be seen.
Captured to be remembered.

FOOD & PRODUCT PHOTOGRAPHY







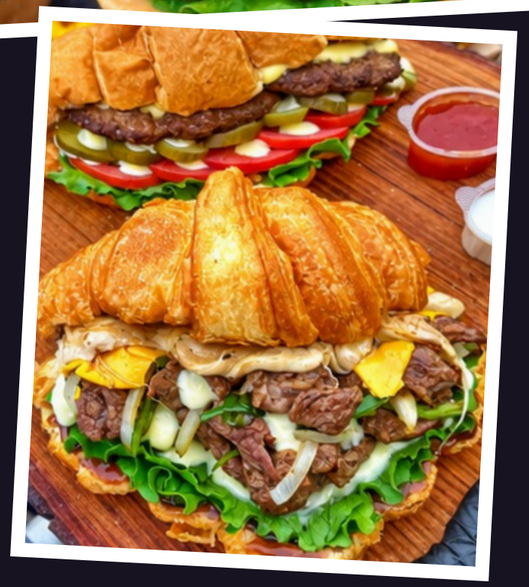
Dr. Smash

Made to be seen.
Captured to be remembered.

FOOD & PRODUCT PHOTOGRAPHY







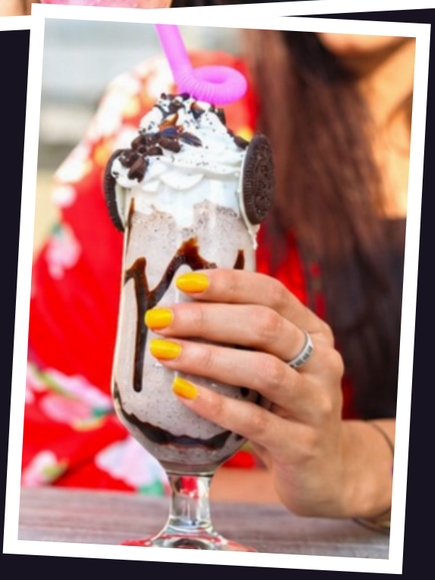
Food & beverage

Made to be seen.
Captured to be remembered.

FOOD & PRODUCT PHOTOGRAPHY







Megz

Made to be seen.
Captured to be remembered.

FOOD & PRODUCT PHOTOGRAPHY







Healthcare

SELECTED CLIENT IDENTITIES





































Food & beverage

SELECTED CLIENT IDENTITIES































Education

SELECTED CLIENT IDENTITIES

















Different sectors. One creative mindset.

- Healthcare
- Education
- Beauty & cosmetics
- Travel & tourism
- Automotive
- Food & beverage
- Fashion
- Construction & decoration
- Shipping & packaging
- Laundry & dry cleaning

Fashion

SELECTED CLIENT IDENTITIES















Beauty & cosmetics

SELECTED CLIENT IDENTITIES













Construction & decoration

SELECTED CLIENT IDENTITIES









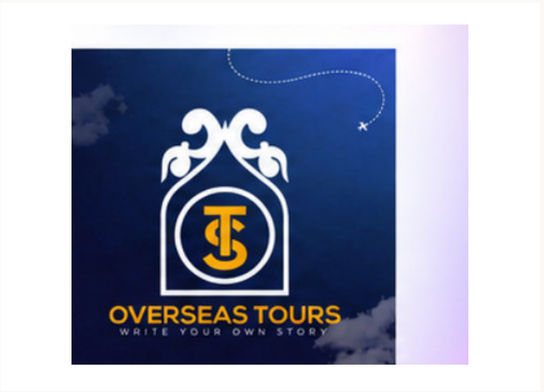
Tourism & travel

SELECTED CLIENT IDENTITIES









Shipping & packaging

SELECTED CLIENT IDENTITIES













Cars & automotive

SELECTED CLIENT IDENTITIES













Laundry & dry cleaning

SELECTED CLIENT IDENTITIES













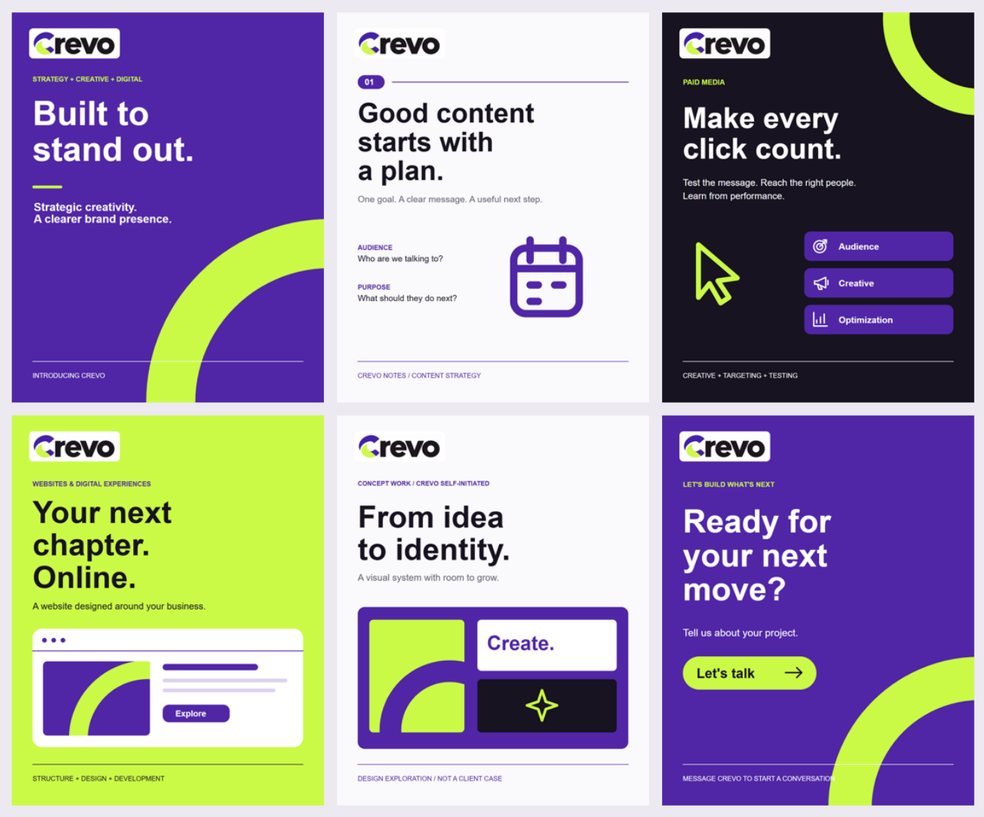
Brand identity

One idea. A complete visual world.



Crevo. Built to stand out.

A new visual identity for our next chapter.



ONE INTEGRATED C

A recognizable mark, violet and lime, bold typography and a flexible visual language.

Zawaya El Roshan

Packaging identity

A connected identity across the places people meet the brand.



Zawaya El Roshan

Brand system & packaging



Zawaya El Roshan

Brand guidelines



Marassi Fashion

Fashion identity

A connected identity across the places people meet the brand.



Marassi Fashion

Brand system & applications



Marassi Fashion

Brand presentation



Marassi Fashion

Tags & tactile details



Marassi Fashion

The signature mark



Mahmoud Yousef

Environmental identity

A connected identity across the places people meet the brand.



Mahmoud Yousef

Interior brand application



Mahmoud Yousef

Everyday brand touchpoints



Mahmoud Yousef

Staff identity



Mahmoud Yousef

Stationery system



Healthy Clinic

Environmental identity

A connected identity across the places people meet the brand.



Healthy Clinic

Interior brand application



Healthy Clinic

Staff identity



Healthy Clinic

Digital interface concepts



Healthy Clinic

Everyday brand touchpoints



Healthy Clinic

Stationery system



Social media

Content made to connect.



Zawaya El Roshan

Social media creative

Packaging with personality.









Healthy Clinic

Social media creative

A consistent visual voice.









Genix

SOCIAL MEDIA CREATIVE







Mahmoud Yousef

Social media creative

A distinct presence across the feed.









Oud Clinic

SOCIAL MEDIA CREATIVE







Megz

Social media creative

Bold flavor. Bold presence.









Marassi Fashion

SOCIAL MEDIA CREATIVE







Food & beverage

Social media creative

A distinct presence across the feed.









Education

Social media creative

A distinct presence across the feed.





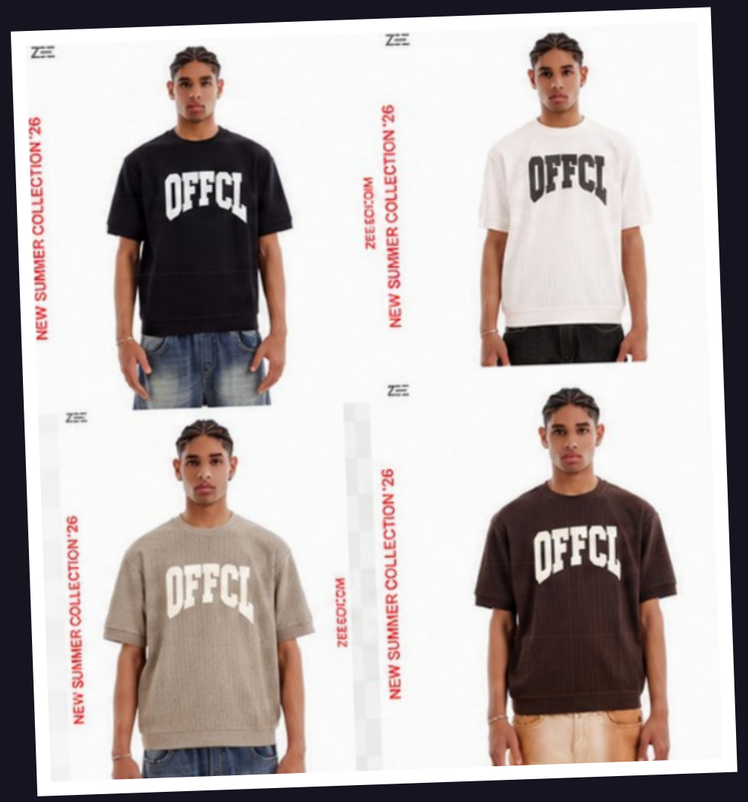




Fashion

SOCIAL MEDIA CREATIVE







Wafaa Elmaky

SOCIAL MEDIA CREATIVE







Construction & decoration

Social media creative

A distinct presence across the feed.









Tourism & travel

SOCIAL MEDIA CREATIVE







Cars & automotive

Social media creative

A distinct presence across the feed.









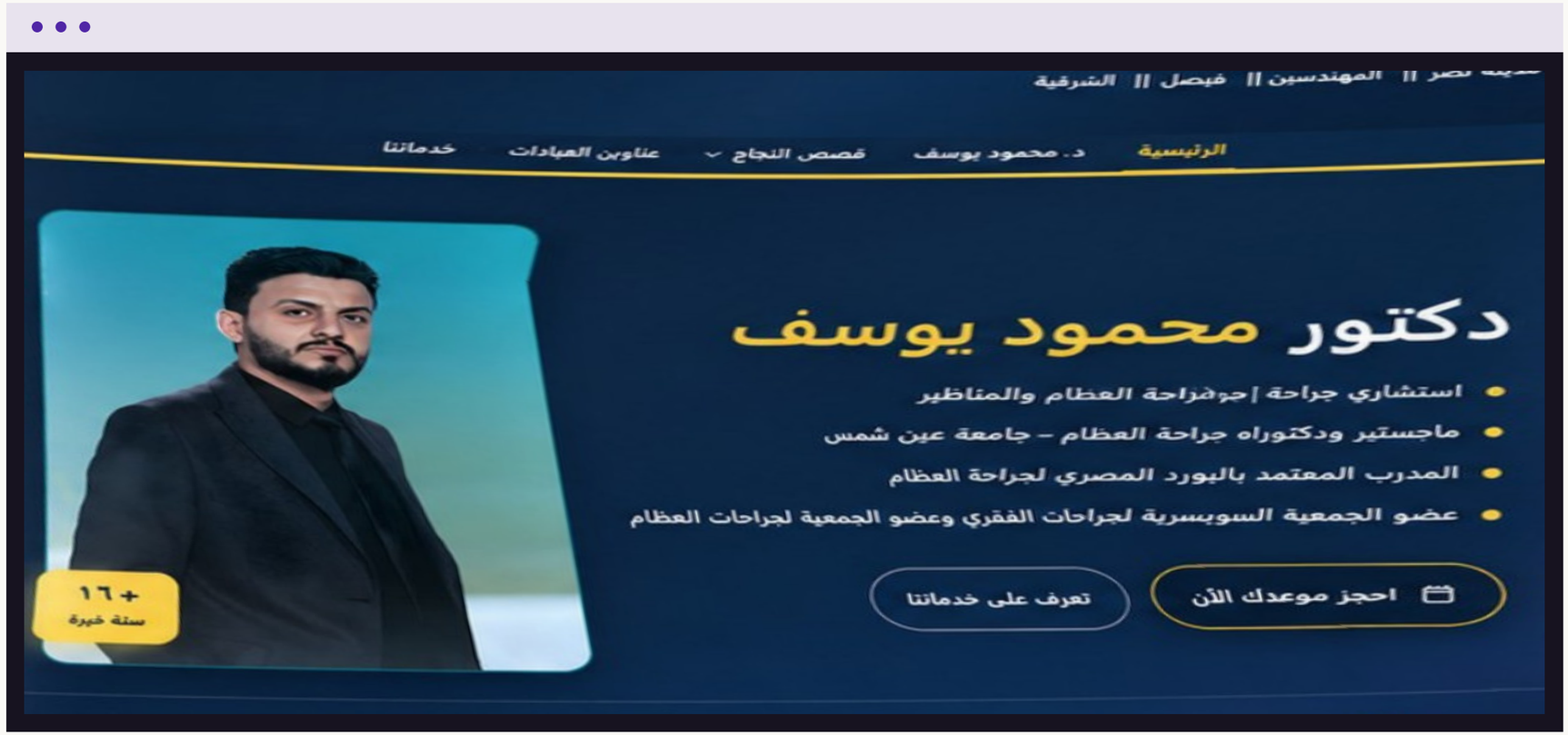
Web experiences

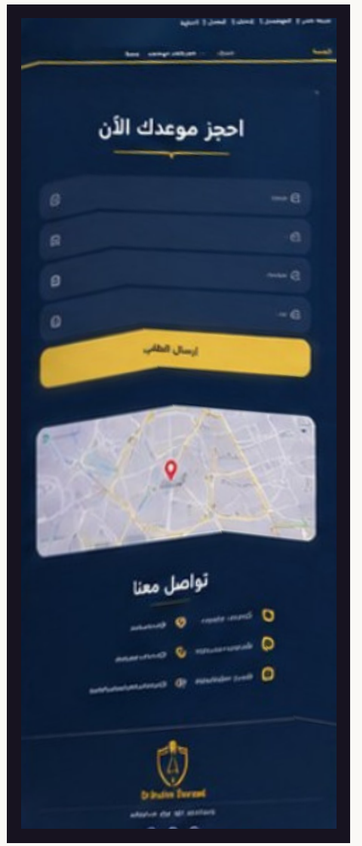
A clearer home for your business online.



Personal brand website

DESKTOP & RESPONSIVE INTERFACE DETAILS

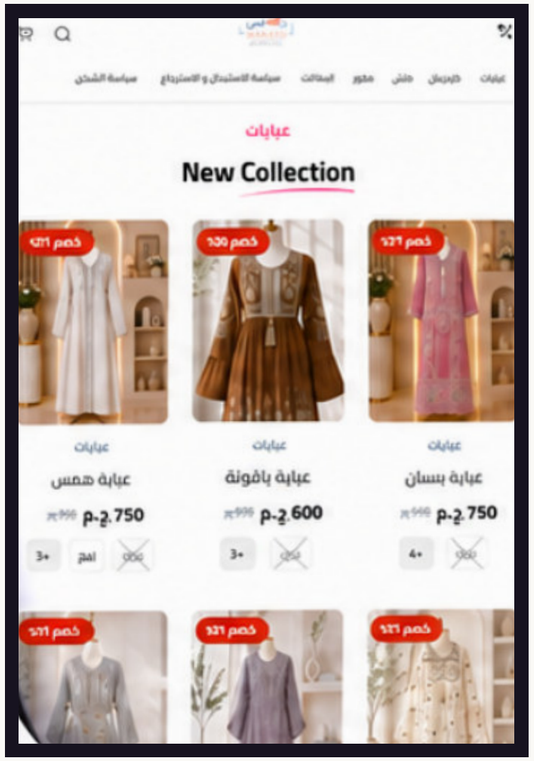




Fashion online store

DESKTOP & RESPONSIVE INTERFACE DETAILS





Packaging business website

DESKTOP & RESPONSIVE INTERFACE DETAILS





Packaging business / Interface details

LET'S TALK

Your next project starts here.

Tell us what you have in mind.

01551551372 WHATSAPP

Content / Identity / Advertising / Websites / Production